



WPTV

ORDER

Print Date 10/31/12

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Flight Dates **10/02/12-10/08/12**

Contract / Revision **307288 /**

Original Date / Revision
08/07/12 10/15/12

Advertiser **Obama / Democrat / Preside**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Product
Obama for America

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # **1537**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	42	\$17,005.10	\$20,006.00	0.00
Totals	42	\$17,005.10	\$20,006.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/08/12	42	\$17,005.10	\$20,006.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPTV	10/02/12	10/08/12	Sa 8-10a Sa 8-10a	CM	8-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					1	\$300.00		0.00			
E 3	WPTV	10/02/12	10/08/12	M-F 6-7a M-F 6-7a	CM	6-7a	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$500.00		0.00			
E 4	WPTV	10/02/12	10/08/12	M-F 7-9a M-F 7-9a	CM	7-9a	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WPTV	10/02/12	10/08/12	M-F 7-9a M-F 7-9a	CM	7-9a	MTWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	MTWTF--	2		\$500.00	0.00							
E 5	WPTV	10/02/12	10/08/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	1	\$226.00	P-3	0.00	NM	1	\$226.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-----S-	1		\$226.00	0.00							
E 6	WPTV	10/02/12	10/08/12	Sa 11-1130P Sa 11-1130p	CM	11-1130p	-----S-	:30	1	\$625.00	P-3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-----S-	1		\$625.00	0.00							
E 7	WPTV	10/02/12	10/08/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-----S	1		\$350.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	WPTV	10/02/12-10/08/12		Su 8-9a		8-9a	-----Su	:30		(\$350.00)		0.00	NM		
Credited spots being mdgd on est 1537 w/o 10/16															
E 8	WPTV	10/02/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	1	\$190.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-TWTF--	1		\$190.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
13	WPTV	10/02/12-10/08/12		M-F 9-10a		9-10a	-TWThF----	:30		(\$190.00)		0.00	NM		
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 [lur]															
E 9	WPTV	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-TWTF--	1		\$150.00	0.00							
E 10	WPTV	10/02/12	10/08/12	Sa 10-1030a Sa 10-1030a	CM	10-1030a	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-----S-	1		\$200.00	0.00							
E 11	WPTV	10/02/12	10/08/12	M-F 12p NEWS M-F 12n-1p	CM	12-1p	MTWTF--	:30	1	\$135.00	P-3	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	MTWTF--	1		\$135.00	0.00							
E 13	WPTV	10/02/12	10/08/12	Su 6p Su 6p	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-----S	1		\$300.00	0.00							
E 15	WPTV	10/02/12	10/08/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-TWTF--	1		\$125.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	WPTV	10/02/12-10/08/12		M-F 1135p-1235a		1135p-1235a	-TWThF----	:30		(\$125.00)		0.00	NM		
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 [lur]															



WPTV

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Contract / Revision **307288** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/15/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Presid** Product **Obama for America**Estimate # **1537**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	WPTV	10/02/12	10/08/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF--	:30	1	\$585.00	P-3	0.00 NM	1	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			1		\$585.00	0.00				
E 17	WPTV	10/02/12	10/08/12	M-F 530-6p M-F 530-6p	CM	530-6p	MTWTF--	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			1		\$500.00	0.00				
E 18	WPTV	10/02/12	10/08/12	M-F 6-630p M-F 6-630p	CM	6-630p	MTWTF--	:30	2	\$650.00	P-3	0.00 NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/02/12	10/08/12	MTWTF--			2		\$650.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
17	WPTV	10/02/12-10/08/12		M-F 6-630p			6-630p	MTWThF----	:30	(\$650.00)	0.00	NM		
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 [na]														
E 19	WPTV	10/02/12	10/08/12	Sa 6p Sa 6p	CM	6-630p	-----S-	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/02/12	10/08/12	-----S-			1		\$350.00	0.00				
E 20	WPTV	10/02/12	10/08/12	M-F 7-730p M-F 7-730p	CM	7-730p	MTWTF--	:30	2	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/02/12	10/08/12	-TWTF--			2		\$500.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
13	WPTV	10/02/12-10/08/12		M-F 7-730p			7-730p	-TWThF----	:30	(\$500.00)	0.00	NM		
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 [oversell at higher rates]														
E 21	WPTV	10/02/12	10/08/12	Sa 7-8P Sa 7-8P	CM	7-8p	-----S-	:30	1	\$350.00	P-3	0.00 NM	7	\$2,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/02/12	10/08/12	-----S-			1		\$350.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
8	WPTV	10/02/12-10/08/12		Sa 7-8P			7-8p	-----Sa--	:30	(\$350.00)	0.00	NM		
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15 [7-8pm is News/NBC Sports]														
9	NPTV	10/04/12-10/04/12		M-F 11-1135p			11-1135p	---Th----	:30	\$600.00	0.00	NM		
Ⓜ MG for 20.13,8.13,25.6,18.17,15.12,21.8														
10	NPTV	10/05/12-10/05/12		M-F 11-1135p			11-1135p	-----F----	:30	\$600.00	0.00	NM		
Ⓜ MG for 20.13,8.13,25.6,18.17,15.12,21.8														
11	NPTV	10/02/12-10/08/12		Sa 11-1130P			11-1130p	-----Sa--	:30	\$625.00	0.00	NM		
Ⓜ MG for 20.13,8.13,25.6,18.17,15.12,21.8														
12	NPTV	10/08/12-10/08/12		M-F 11-12n			11a-12p	M-----	:30	\$135.00	0.00	NM		
Ⓜ MG for 20.13,8.13,25.6,18.17,15.12,21.8														
13	NPTV	10/02/12-10/08/12		Su 6-7a			6-7a	-----Su	:30	\$125.00	0.00	NM		
Ⓜ MG for 20.13,8.13,25.6,18.17,15.12,21.8														
14	NPTV	10/02/12-10/08/12		Sa 6-7a			6-7a	-----Sa--	:30	\$175.00	0.00	NM		
Ⓜ MG for 20.13,8.13,25.6,18.17,15.12,21.8														
15	NPTV	10/08/12-10/08/12		M-F 430-5a			430-5a	M-----	:30	\$50.00	0.00	NM		
Ⓜ MG for 20.13,8.13,25.6,18.17,15.12,21.8														
E 22	WPTV	10/02/12	10/08/12		CM	730-8p	MTWTF--	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00



WPTV

Print Date: 10/31/12

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Contract / Revision **307288** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/15/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Presid** Product **Obama for America**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p											
				M-F 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	1		\$500.00		0.00						
E 23	WPTV	10/02/12	10/08/12	NBC Monday Prime	CM	8-11p	M-----	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
				The voice		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	M-----	1		\$1,100.00		0.00						
E 25	WPTV	10/02/12	10/08/12	Wednesday Prime B	CM	9-10p	--W----	:30	1	\$1,250.00	P-3	0.00	NM	0	\$0.00
				law & order: svu											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	--W----	1		\$1,250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
6	WPTV	10/02/12-10/08/12		Wednesday Prime B		9-10p	--W-----	:30		(\$1,250.00)		0.00	NM		
See MG 21.9,21.10,21.11,21.12,21.13,21.14,21.15															
[9-11pm is Presidential Debate]															
E 26	WPTV	10/02/12	10/08/12	M-F 11-1135p	CM	11-1135p	MTWTF--	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				M-F 11-1135p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	2		\$600.00		0.00						
E 28	WPTV	10/02/12	10/08/12	NFL Game	CM	4p-12a	-----S	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
				NFL Game		(8:15 PM-11:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	-----S	1		\$1,750.00		0.00						
N 30	WPTV	10/02/12	10/08/12	M-F 630-7p	CM	630-7p	MTWTF--	:30	1	\$2,150.00	P-1	0.00	NM	1	\$2,150.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	1		\$2,150.00		0.00						
N 31	WPTV	10/02/12	10/08/12	Friday Prime C	CM	10-11p	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
				Dateline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	----F--	1		\$1,000.00		0.00						
N 32	WPTV	10/02/12	10/08/12	M-F 5-6a	CM	5-6a	MTWTF--	:30	2	\$165.00	P-3	0.00	NM	2	\$330.00
				M-F 5-6a											
this is part of a mkgd pkg for order #310172 & #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	2		\$165.00		0.00						
N 33	WPTV	10/02/12	10/08/12	M-F 6-7a	CM	6-7a	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				M-F 6-7a											
this is part of a mkgd pkg for order #310172 & #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	1		\$500.00		0.00						
N 34	WPTV	10/02/12	10/08/12	M-F 12p NEWS	CM	12-1p	MTWTF--	:30	2	\$135.00	P-3	0.00	NM	2	\$270.00
				M-F 12n-1p											
this is part of a mkgd pkg for order #310172 & #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	2		\$135.00		0.00						
N 35	WPTV	10/02/12	10/08/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				M-F 1-2p											
this is part of a mkgd pkg for order #310172 & #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	1		\$125.00		0.00						



WPTV

Print Date: 10/31/12

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Contract / Revision **307288** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 10/15/12

Order Sep 00:30:00

Advertiser **Obama / Democrat / Presid** Product **Obama for America**

Estimate # **1537**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	WPTV	10/02/12	10/08/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	MTWTF--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
this is part of a mkgd pkg for order #310172 & #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$275.00		0.00			
N37	WPTV	10/02/12	10/08/12	Thursday Prime A 30 rock/up all night	CM	8-9p	---T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
this is part of a mkgd pkg for order #310172 & #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	---T---					1	\$750.00		0.00			
N38	WPTV	10/05/12	10/07/12	M-F 4p-5p M-F 4p-5p	CM	4-5p	----F--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
Part of a mkgd pkg for order #312172															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	----F--					1	\$275.00		0.00			
N39	WPTV	10/05/12	10/07/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
Part of a mkgd pkg for order #312172															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S					1	\$125.00		0.00			
N40	WPTV	10/05/12	10/07/12	M-F 3p-4p 3-4pm Jeff Probst	CM	3-4p	----F--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
Part of a mkgd pkg for order #312172															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	----F--					1	\$100.00		0.00			
N41	WPTV	10/05/12	10/05/12	M-F 11-1135p M-F 11-1135p	CM	11-1135p	----F--	:30	1	\$850.00	P-3	0.00	NM	1	\$600.00
part of a mkgd pkg from #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	----F--					1	\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Rtg</u>	<u>Type</u>		
1	NPTV	10/02/12-10/08/12		M-F 11-1135p	11-1135p		----F--	:30	\$600.00			0.00	NM		
N42	WPTV	10/05/12	10/07/12	Sa 11-1130P Sa 11-1130p	CM	11-1130p	-----S-	:30	1	\$650.00	P-3	0.00	NM	1	\$625.00
part of a mkgd pkg from #310173															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	-----S-					1	\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>			<u>Rtg</u>	<u>Type</u>		
1	NPTV	10/02/12-10/08/12		Sa 11-1130P	11-1130p		-----Sa-	:30	\$625.00			0.00	NM		
Totals														42	\$20,006.00